WINE COUNTRY CLASSIFIEDS / WinerySite.com

AD PLACEMENT FORM

Office Use Only

AD ID # _____

Category _____

___-___-___ ☐
___-___-___ ☐
___-___-___ ☐
___-___-___ ☐
___-___-___ ☐
___-___-___ ☐
___-___-___ ☐
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___-___-___ ☐
___-___-___ ☐
___-___-___ ☐
___-___-___ ☐

TO: WINE COUNTRY CLASSIFIEDS **FAX:** (707) 967-5162

FROM:

Company: _____

Contact: _____

Address: _____

_____

Phone: (____) _____ Fax: (____) _____

Alt. Phone _____ Email: _____

PAYMENT METHOD: ☐ Check Enclosed ☐ Please Invoice ☐ VISA / Mastercard

VISA / Mastercard Number _____ Exp Date _____

Name on Card _____

Signature _____ CVV # _____

Approval # _____

Invoice # _____

(Office Use Only)

BLIND BOX: ☐ Yes (#_____) **CATEGORY:** _____

ADVERTISEMENT (One character per box, including spaces)

AD Title	**Line1**																																
	Line 2																																
	Line 3																																
	Line 4																																
	Line 5																																
	Line 6																																
	Line 7																																
	LIne 8																																

Need more lines? Please continue on another page.

FREE ONLINE: **Website Link** **http://** _____ **Email Link** _____

Classified Ad Prices (per insertion)

(Effective January 1, 2009)

	Number of Insertions (weeks)									
# of Lines	1 X	2 X	3 X	4 X	5 X	6 X	7 X	8 X	9 X	10 X
1-3 Lines	34.00	33.32	32.98	32.64	32.30	31.96	31.62	31.28	30.94	30.60
4 Lines	40.00	39.20	38.80	38.40	38.00	37.60	37.20	36.80	36.40	36.00
5 Lines	44.00	43.12	42.68	42.24	41.80	41.36	40.92	40.48	40.04	39.60
6 Lines	48.00	47.04	46.56	46.08	45.60	45.12	44.64	44.16	43.68	43.20
7 Lines	52.00	50.96	50.44	49.92	49.40	48.88	48.36	47.84	47.32	46.80
8 Lines	56.00	54.88	54.32	53.76	53.20	52.64	52.08	51.52	50.96	50.40
9 Lines	60.00	58.80	58.20	57.60	57.00	56.40	55.80	55.20	54.60	54.00
10 Lines	64.00	62.72	62.08	61.44	60.80	60.16	59.52	58.88	58.24	57.60
11 Lines	68.00	66.64	65.96	65.28	64.60	63.92	63.24	62.56	61.88	61.20
12 Lines	72.00	70.56	69.84	69.12	68.40	67.68	66.96	66.24	65.52	64.80

CALL FOR ADDITIONAL PRICING INFORMATION IF NECESSARY!

DEADLINE: Ad copy is due no later than **Tuesday 12:00 NOON** of each week in order to be included in that Friday's edition. WINE COUNTRY CLASSIFIEDS is not responsible for ads submitted without payment.

DISPLAY ADVERTISING RATE: $58.00 per one-column inch, with a one column by one-inch minimum. Column width is 1 3/4 inches. Copy must be received by **12:00 NOON Tuesday**. Call for frequent advertiser discounts or questions concerning ad-size or layout.

DISCLAIMER: WINE COUNTRY CLASSIFIEDS reserves the right to reject any advertisement. Any compensation or credit for errors shall be made at the discretions of WINE COUNTRY CLASSIFIEDS on a case-by-case basis. Ad may be cancelled prior to end of its run, but cost of the ad will remain the same. **PRE-PAYMENT IS REQUIRED FOR FIRST TIME ADVERTISERS**.

Ad Cost Computation

Ad Cost From Price Grid $_____

Blind Box Reply ($6.00)* $_____

Number of Insertions X _____

Online Picture ($8.00)* $_____

Total Amount Due **$**_____

*** BLIND BOX REPLY**: *(For advertisers wishing to remain completely anonymous.)* In addition to the $6.00 per insertion fee, the extra text within the ad typically adds an additional 2 lines to the ad cost computation.

*** ONLINE PICTURE:** *(For advertisers wishing to include a single graphic or picture to accompany their online classified listing)*. Graphics sent as .JPG = $8 one-time upload fee. Graphics other than .JPG, requiring scanning, conversion, etc = $15.00 one-time fee.

ONLINE WEBSITE & EMAIL LINKS: made available for online responses by our website viewers - at no extra charge.