

AD CODE: \_\_\_\_\_

**WINE COUNTRY CLASSIFIEDS**

P.O. BOX 389; ST. HELENA, CA 94574  
**(707) 967-5155 / (800) 995-9463 / FAX (707) 967-5162**

E-mail: [info@winerysite.com](mailto:info@winerysite.com)

**DISPLAY AD FORM**

Company: \_\_\_\_\_ AD ID # \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone no.: ( ) \_\_\_\_\_ Fax no.: ( ) \_\_\_\_\_

RUN DATES	AMOUNT DUE	PAYMENT METHOD
_____	_____ Inches high x \$58.00 \$ _____	<input type="checkbox"/> CHECK (# _____; date _____)
_____	X Number of Columns _____	<input type="checkbox"/> VISA / MASTERCARD
_____	= Single Insertion Cost _____	<input type="checkbox"/> INVOICE / S.O. # _____
_____	X Number of Insertions _____	NAME ON CARD: _____
_____	= Subtotal _____	CARD NUMBER: _____
_____	Discount * ( ) _____	EXP. DATE: _____ CVV: _____
_____	+ Online Graphic Upload _____	
_____	<b>NET DUE \$ _____</b>	

Office Use Only:  
 Approval # \_\_\_\_\_

Category or Location of Ad: \_\_\_\_\_

Display advertising rate is **\$58.00 per column inch**, with a one column by one inch minimum. Column width is **1 3/4 inch wide**. Copy must be "Camera Ready" and received no later than 12:00 NOON TUESDAY, to be included in the next issue (mailed Friday of the same week). Each issue allocates approximately 25% of its ad space to display ads. Display ad space will be sold on a first-come, first-served basis.

Advertisers wishing to include a single graphic or picture to accompany their ONLINE classified listing may submit a .JPG image via email. One-time upload fee = \$8.00. Graphics requiring conversion, scanning, etc may incur addition charges.

\*\*\* Graphic files consisting of photos and/or screens should be set at 120 lines/inch. \*\*\*

**Email ads and graphics to: [info@winerysite.com](mailto:info@winerysite.com)**

**All "Display" ad content will be represented online @ WinerySite.com as searchable classified listings.**

Frequent advertising discounts are offered as outlined below. Should ad frequency either increase or decrease during the contract period, your account will be reviewed to determine any necessary billing or credit adjustments to be applied.

<b>* DISCOUNT SCHEDULE</b>	
<u>Insertions</u>	<u>Discount</u>
- One time placement	-0-
- 2 to 5 times	5.0 %
- 6 to 10 times	10.0 %
- 11 to 25 times	12.5 %
- 26 to 49 times	15.0 %
- 50 or more	20.0 %